

## Case Study – Project Verve - Wayfinding Signage Package & Artwork Installation

**Client:** Overbury

**Project Director:**  
ARC UK – John Perrott

**Project Director:**  
ARC UK – Daniel Ryan

**Project Title:**  
Project Verve - Wayfinding Signage Package  
& Artwork Installation by ARC UK

**Project Architect:**  
AECOM

**Project Specification:**  
High end wayfinding, Manifestations, Design,  
Fabrication, Installation of all artwork supplied

**ARC UK:**  
We have been working with Overbury for over  
4 years – ranging from the following key services

- Site set up graphics (Team OPLC)
- Design / Consultancy services
- Environmental graphics
- Magnetic printed mural walls
- High quality - Wayfinding / Signage

- Full in house fabrication
- Installation

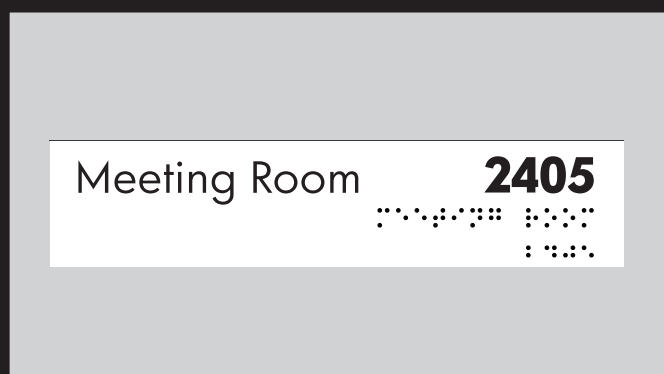
### Scope of Works:

We were approached at ARC, to tender for the Wayfinding and Signage package including all artwork to be hung across 47 offices at one of Overbury's Blue Chip clients on behalf of Overbury Major Projects.

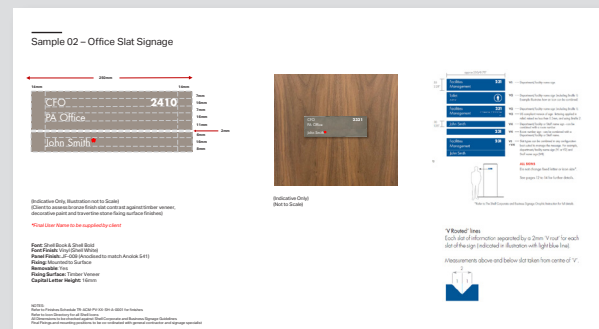
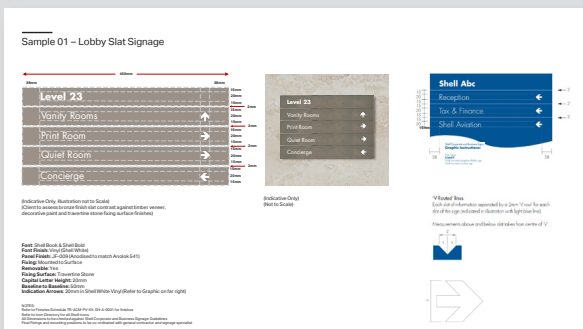
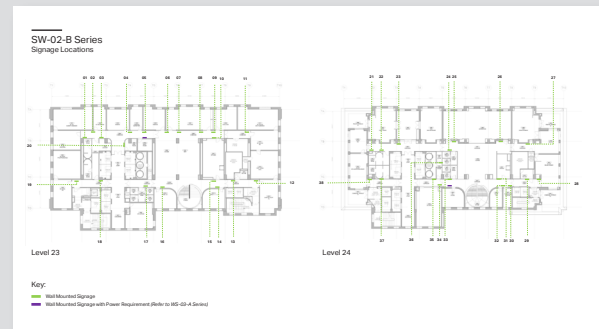
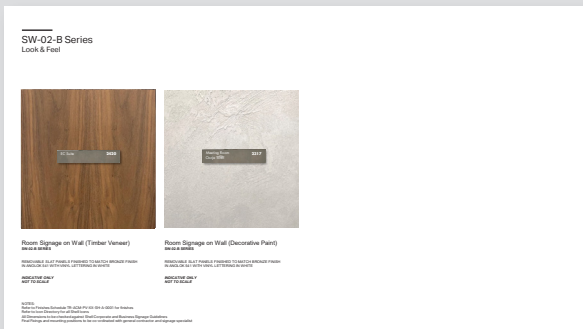
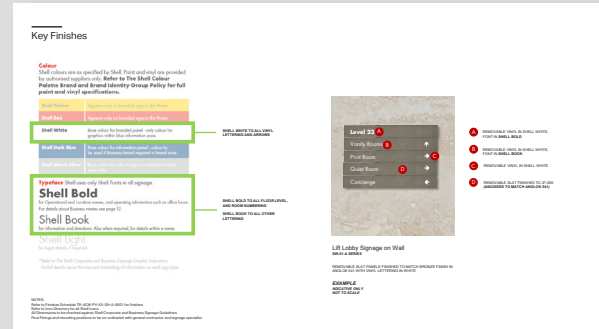
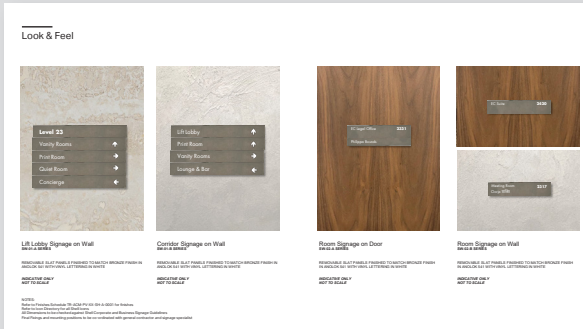
The Project was a 2 month D&B Project and entailed using ARC for Consultancy, design, prototyping and working closely with AECOM to achieve a very high end signage package produced and delivered and installed within programme.

ARC were successfully awarded the contract in August 2023 with design, prototyping commencing immediately. Full production and installation was carried out throughout August 2023 and Practical completion date was met by ARC with zero snagging in September 2023.

ARC prototyped each sign Technical drawings below and worked with the Architect to value engineer each piece in accordance with the clients expectations.



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### CLIENT RESPONSE

*"We are extremely happy with the quality and finished result of the Signage and installation package. We knew that ARC could manage our requirements, for the Signage & Wayfinding and even the artwork that needed to be installed. Their consultative approach and willingness to add value made sense to award ARC the Signage Contract".*

*There is a long-standing relationship with the team at ARC, as they have been working with the Major Project team for a few years now, and are well versed in our drive for perfection.*

*They always deliver and their communication throughout this Project was perfect.*

*We are looking forward to working with John and the team at ARC UK on future Projects, and would not hesitate to recommend ARC to anyone else in our industry space*

**Client – Gary Dudley – Senior Construction Manager Overbury Major Projects.**