

Case Study – Kennedys

Client: Kennedys

Project Managers:

Steve Fullylove and Vasil Chonev

Project Title:

Merchandise Restock

Project Specification:

Supply custom eco-friendly products.

Kennedys:

After completing three huge conferences our merchandise was depleted. We required urgently a sustainable restock. With a upcoming event on the horizon ARC UK provided us with great options with sustainability at the forefront of all options.

ARC UK:

We recently completed a branded goods project for a major legal client that required the production of custom eco-friendly products for the clients promotional events. The project involved producing visuals, sourcing sustainable materials, and producing the branded merchandise within a tight two-week time frame. Despite the quick turnaround, our team ensured every detail, from colour accuracy to logo placement, met the client's exacting standards. The result was a stunning, high-quality products that not only aligned with the client's sustainability goals but also boosted brand visibility and customer engagement during the event. The project demonstrated our ability to deliver exceptional results under pressure, showcasing ARC UK's commitment to quality, efficiency, and client satisfaction.

CLIENT RESPONSE

"Our experience with ARC UK has been exceptional. The products delivered were absolutely perfect—exactly what we were looking for! The attention to detail, quality, and professionalism from start to finish were outstanding. The team was responsive, accommodating, and delivered within a challenging time frame without compromising on quality. We couldn't be happier with the results and look forward to working with ARC UK again in the future!"

Kennedys

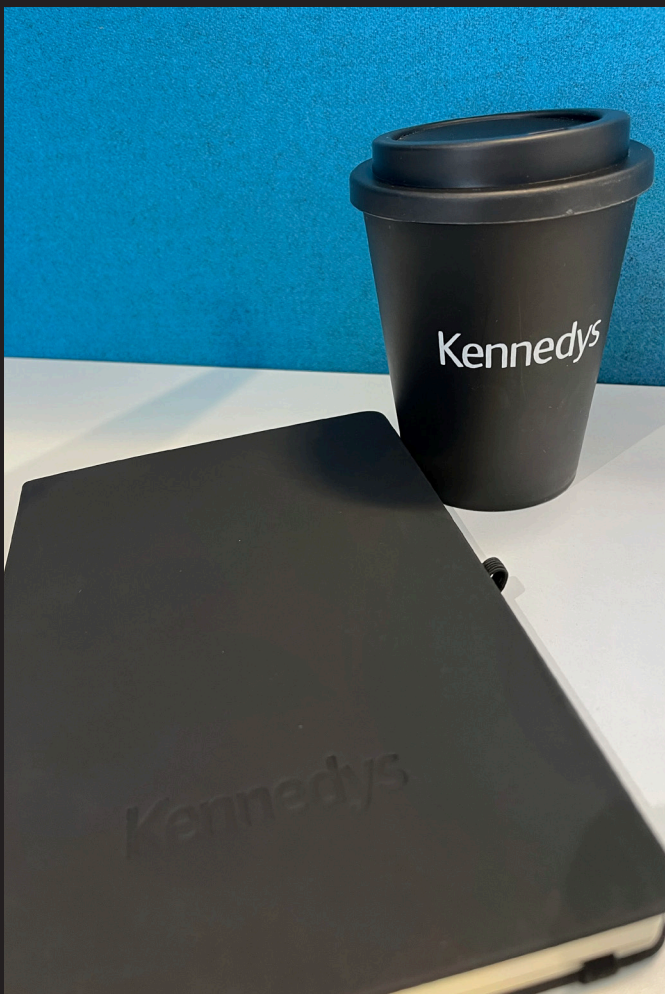
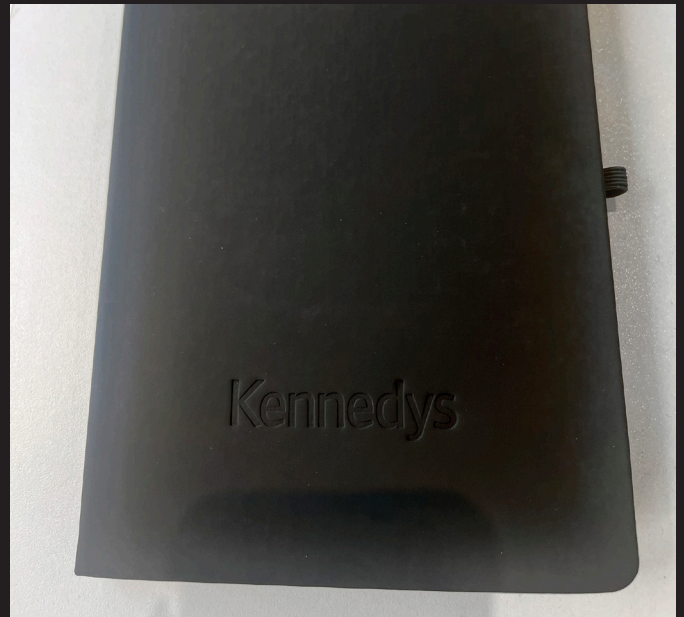
Merchandise is a powerful tool for businesses and organisations to connect with their audience and promote their brand. Here are some key reasons why using merchandise is a smart strategy:

- Boosts Brand Visibility
- Creates Emotional Connections
- Cost-Effective Marketing
- Builds Customer Loyalty
- Enhances Professional Image
- Increases Event Engagement
- Differentiates Your Brand
- Encourages Word-of-Mouth Marketing
- Motivates Employees
- Aligns with Sustainability Goals

Whether used for marketing, employee engagement, or customer retention, merchandise is a versatile and impactful way to promote your brand and build meaningful relationships.



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Nola Coffee Cup

Double wall tumbler with drinking mouthpiece lid in PP. Capacity: 300 ml. A simple tumbler mug that keeps your drink warm for an extended period of time. Thanks to the opening in the lid it's ideal to take with you on the road.

Price includes: One colour screen round print

Lead time: 5 - 7 working days (stock due in 2nd July)



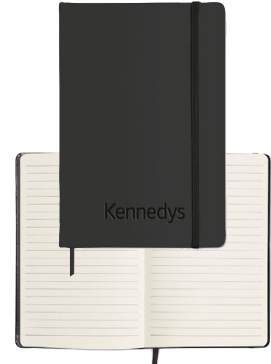
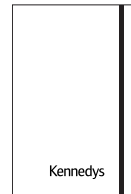
[Approval Proof](#)

A5 Arconot Notebook

A5 notebook with hard PU cover. Casebound. 192 plain pages (96 sheets). Matching elastic closure strap and ribbon page-marker.

Price includes: Deboss to one side

Lead time: 7 - 10 working days



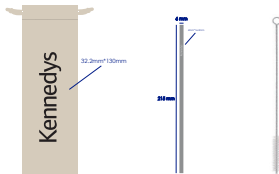
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Metal Straw Set

Metal Straws are the perfect eco-friendly solution to the plastic straw problem facing our planet. Produced from food grade stainless steel, making these reusable straws durable and super sustainable.

Price includes: One colour screen print to one side of pouch

Lead time: 5 - 7 working days



[Approval Proof](#)

Zeus large non-woven convention tote bag 6L

Need a good bag for any fair or conference? The Zeus large non-woven tote bag is a perfect option. Its slim design makes it an elegant model and suitable for carrying lightweight items like a notebook and a pen. The handles are 20 cm long and therefore easy to carry over the shoulder. Resistance up to 5 kg weight. PP Plastic non woven, 60 g/m².



[Approval Proof](#)

Srixon Soft Feel Golf Balls

Srixon Soft Feel Golf Balls in White or Tour Yellow, printed on 1 pole up to full colour. Bowed in sleeves of 3 balls.

Price includes: One colour print to each ball

Lead time: 7 working days



[Approval Proof](#)

Titleist Pro V1 Golf Balls

Titleist Pro V1 golf balls printed up to full colour on 1 pole position. Bowed in down boxes with 4 inner sleeves of 3 balls.

Price includes: One colour print to each ball

Lead time: 7 working days (stock due in mid-July)



[Approval Proof](#)