

# Case Study: Accenture – Wayfinding Signage Package

**Client:** Overbury

**Project Director:**  
ARC UK – John Perrott

**Project Manager:**  
ARC UK – Daniel Ryan

**Project Title:**  
Accenture Wayfinding Signage Package  
by ARC UK Technologies Ltd

**Project Architect:**  
HLW

**Project Value:**  
£145,000

**Project Specification:**  
High end wayfinding, Manifestations, Design, Fabrication, Installation

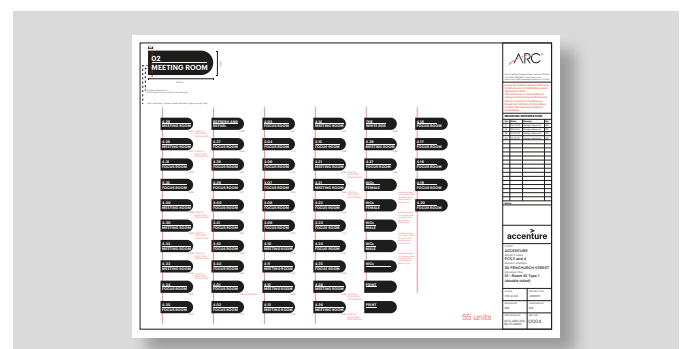
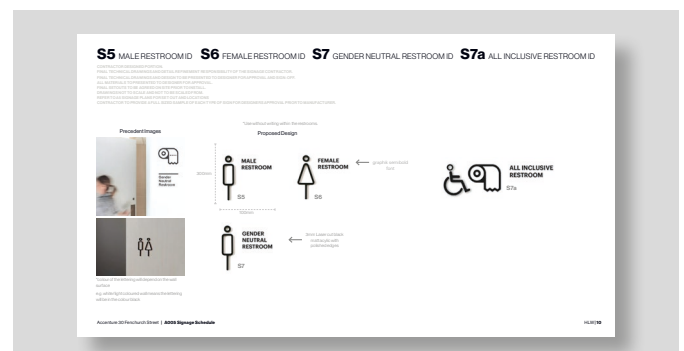
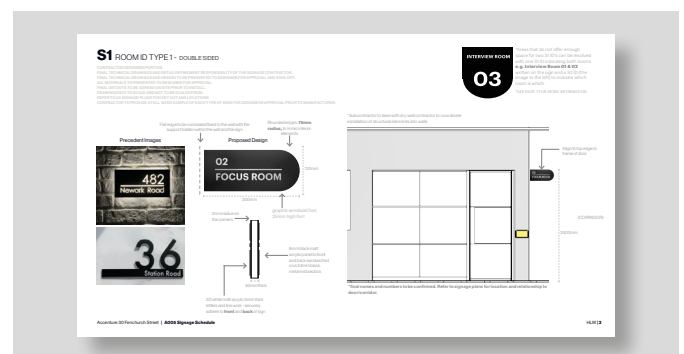
## Scope of Works:

We were approached at ARC to tender for the Wayfinding and Signage package at Accenture on behalf of Overbury Major Projects.

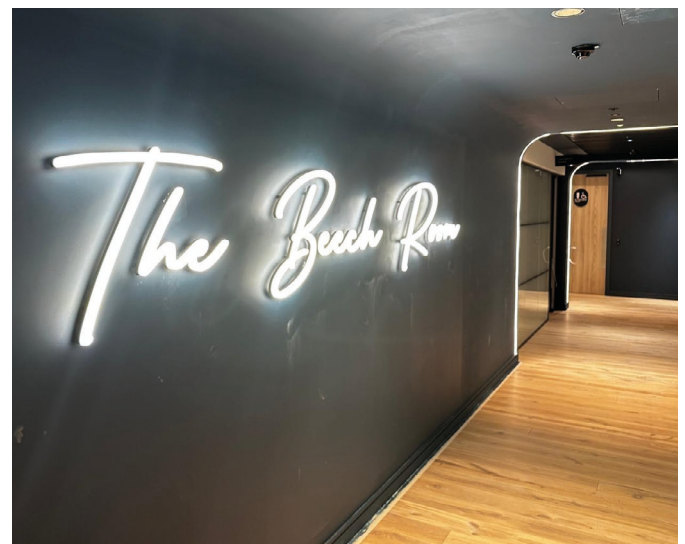
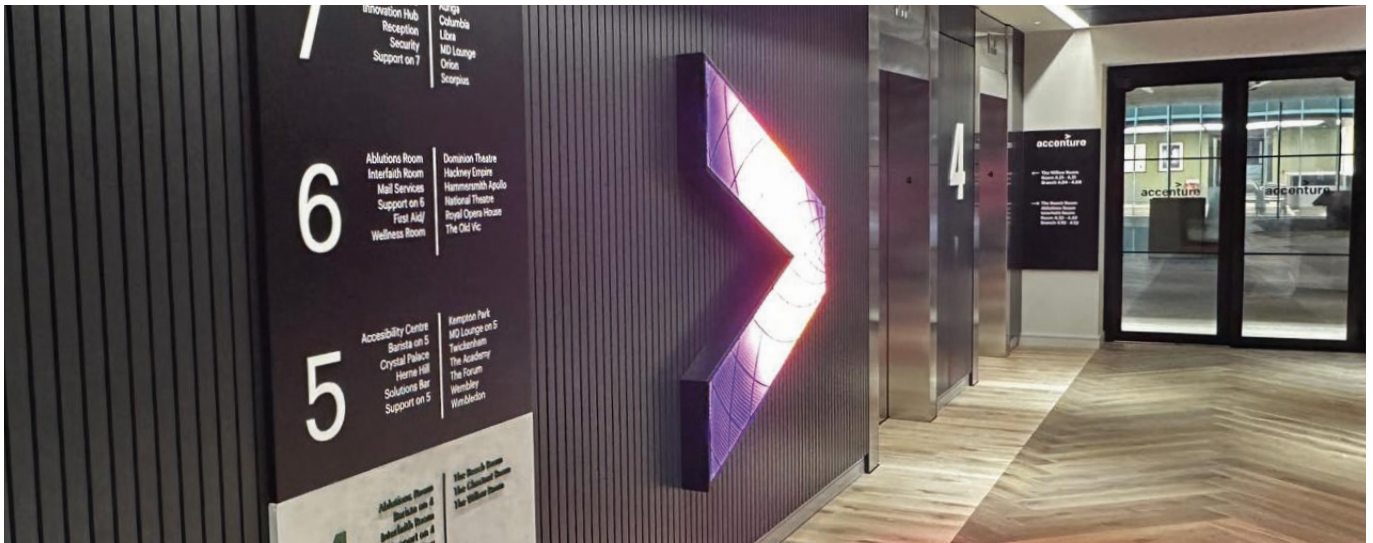
The Project was a 6 month D&B Project and entailed using ARC for Consultancy, design, prototyping and working closely with HLW (Architect), to achieve a very high end Signage package produced and delivered within programme

ARC were awarded the Contract in September 2022 with design, prototyping commencing in January 2023. Full production and installation was carried out through February, March with handover PC in May 2023.

ARC prototyped each sign and worked with the Architect to value engineer each piece.



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### CLIENT RESPONSE

*"We are extremely happy with the quality and finished result of the Signage and Manifestation package at Accenture. At Overbury we knew that ARC could manage our requirements, for Signage & Wayfinding. Their consultative approach and willingness to add value made sense to award ARC the Signage Contract. There is a long-standing relationship with the team at ARC, as they have been working with the Major Project team for a few years now and are well versed in our drive for perfection. We would not hesitate to recommend ARC and will look to utilise their services on future Projects".*

Client – James Patmore – Project Manager.

