



## Helping the UK's New Superheroes

**Our inaugural feature just had to be all about the UK's new Superheroes – our NHS and Front-line Service Workers** – all of whom continue to perform miracles under the most challenging of conditions and circumstances.

Everyone at ARC is deeply humbled and truly honoured to have played our part in helping the Nations Lifesavers by providing Visual Safety Solutions for several Hospitals and Associated Front Line service centres – including St Thomas's Hospital in London, which has been particularly hard hit by the sheer number of patients being admitted with Covid-19.

Team ARC proudly delivered highly bespoke and innovative Social Distancing and Directional Signage, which was featured in one of St Thomas's informational videos

**A BIG  
THANK YOU  
TO OUR NHS**



### The new newsletter from ARC UK

**Well** – meaning: a source and a feeling of good health

**Foreword from ARC UK's Vice President, Ross Snell (AKA – The Boss!)**



“Welcome to ARC's new monthly newsletter - **NewsWell** - which we're delighted and proud to deliver with messages of

hope and positivity, during an incredibly challenging period of upheaval and uncertainty.

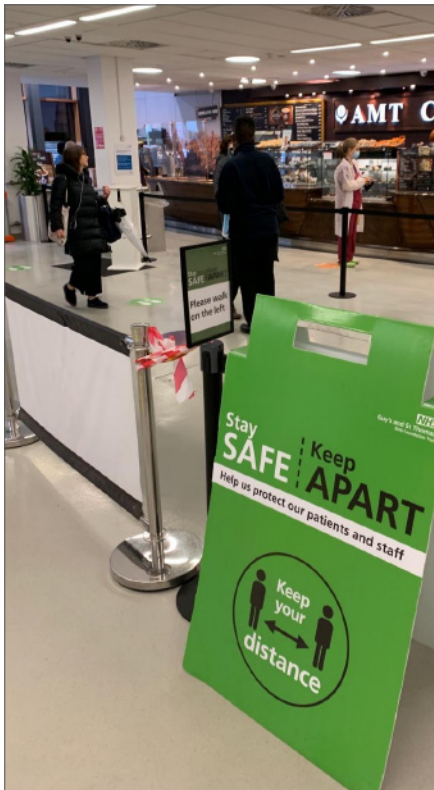
Despite remaining very much in the tight grip of this global pandemic, we are at last beginning to see rays of light at the end of the tunnel, which I'm sure will become very much clearer and brighter in the following weeks and months ahead.

During the past 10 months, our team has been working tirelessly to provide every conceivable level of multi-sector service support for our valued customers – both existing and new – from adaptable Social Distance Signage to a Bespoke range of Vaccination Booths; enabling our NHS to gradually administer our long journey back to a new normal.

ARC's message, during these difficult times, has always been very clear: WE are here for you if you need us – even if we don't provide the specific service or product, you're looking for... we'll know someone who does!”

**Take care and enjoy the first edition of our NewsWell!**

## Our work for the NHS



**ARC was recently rewarded for the delivery of Outstanding Levels of Service Excellence** on one of the world's largest and most prestigious construction projects! The Hinkley Point 'C' Nuclear Power Station in Somerset.



**Steve Smith - ARC's Special Projects Director - proudly holds the award he and his team worked so hard to achieve.**

Steve manages both the client relationship and our on-site Print Production Facility. He also boasts of a striking resemblance to Hollywood Superstar - George Clooney.

(Before you ask... the answers no, we haven't told him)



## 20>>20>21 – Goodbye 2020... HELLO 2021!!

We've been at the heart of so many incredible projects, during the last 12 months – here's just some of our most memorable...

### Kings Cross Regeneration Project:

Helping our client - Argent LLP - to Transform one of London's most iconic areas with amazing Technicolour Hoarding Panels and Pavement Graphics, which must be seen to be believed!

**Amazing fact – ARC has already supplied and fitted approximately 2000 x square meters of printed vinyl and over 700 x aluminium composite hoarding panels, during the initial phase of this project!**



**Education Sector** – We're supplying adaptable safety and directional signage for our Universities, Colleges and Schools to help them prepare to welcome back their Staff and Students when the time is right and it's safe to do so.

Our ground-breaking range of Social Distancing Signage and Safety Product Catalogues have helped thousands of organisations to remain open and safe, with confidence and compliance.

**Construction Industry** – Many of the UK's Construction Sites must remain permanently open and operational, for very specific safety reasons. This resulted in us fast tracking a unique range of Social Distancing Signage, which literally hundreds of Building Sites urgently required to ensure their respective sites were safe and compliant with Government Safety Standards



## Key Services & Future Planning Business Reviews



During January, we've been offering Free - No Obligation - **Key Services & Future Planning Reviews** and we very quickly 'maxed out' all our available on-line meeting slots: however, we still have availability, during February, so get in touch now to reserve a suitable time and date, which works for both of us.

**AND...** Because this is our inaugural newsletter, we'll throw in an opportunity for you to win something we all badly need just now... a chance to take it very easy and forget about the world for a day!

**SO...** Everyone who books an on-line business review, before the end of February 2021, will be entered in a prize draw to win a luxury SPA day (for two) as soon as they're back in business.

## Now you can have some fun and learn about ARC at the same time!

### We'd like to introduce you to Lexi - our official TikTokker!

Lexi is one of the newest members of our team and creates our TikTok videos, whilst also studying hard to be a lawyer!

She has brought bundles of imaginative ideas and youthful vibrancy, which we all absolutely love, and we know you'll appreciate her great work when you visit our TikTok site!

Because of present circumstances, there are only a couple of Lexi's vids on there for now so look out for an update in February's **NewsWell** Letter...!!!



**To all our customers, suppliers, and competitors - many of whom have been negatively impacted, as a result of the global pandemic: WE'RE HERE FOR YOU** when you need us. **STAY SAFE** and **BEST WISHES** for a brighter future... from everyone at ARC UK and Global.

For further information and advice, just contact [safety@e-arc.co.uk](mailto:safety@e-arc.co.uk) or call + 44 (0) 20 7582 9000 to find out more about how we could help your business keep moving.

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Join us on a journey of discovery and we'll make you and your team feel special with our VIP Customer Service Promise and First-Class Service Guarantee.